FOR IMMEDIATE RELEASE
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Credit Union of Southern California to Buy Gas for Pomona Residents on Christmas Eve

Pomona, CA—This holiday season, Credit Union of Southern California (CU SoCal) has been giving back to the Pomona community through random acts of kindness as part of their "CU SoCal Cares" efforts. The campaign will culminate Christmas Eve, when CU SoCal employees will surprise visitors of a local Pomona gas station by filling up their tanks.

CU SoCal Cares kicked off December 4, 2021, when the team partnered with the Pomona PD to help with their annual "Santa Cop" event. During the event, CU SoCal employees donated a $10,000 check to the police department to aid in their community efforts. Since then, the CU SoCal cares team has visited various businesses throughout Pomona and surprised patrons by purchasing their coffee, snacks, meals, and more.

On Monday, December 20, the CU SoCal team visited Cardenas Market in Pomona and surprised over 100 random shoppers with $100 gift cards. By the time the last gas tank is filled on Christmas Eve, the team will have given out approximately $20,000 total, in the name of the holiday campaign.

"CU SoCal Cares is our way of spreading holiday cheer based on our 'People Helping People' philosophy," said Dave Gunderson, CU SoCal Chief Executive Officer and President. "We make it a point to jump at any opportunity to lift spirits and help the communities we serve."

About Credit Union of Southern California (CU SoCal)
Founded in 1954 as Whittier Area Schools Federal Credit Union, CU SoCal is a credit union open to those who live, work, worship, or attend school in Los Angeles, Orange, Riverside and San Bernardino counties. CU SoCal has a superior five-star financial rating from BauerFinancial, holds more than $2 billion in assets, and serves more than 130,000 Members. For more information, visit CUSoCal.org.



Photo Caption: A Cardenas Market patron poses with a CU SoCal team member after receiving a $100 gift card during a recent "CU SoCal Cares" visit.