WINNERS ANNOUNCED IN CREDIT UNION OF SOUTHERN CALIFORNIA’S “DREAMS THRIVE HERE” DEBIT CARD PAYBACK SWEEPSTAKES.

$20,000 In Debit Card Purchases Refunded To 520 Sweepstakes Winners

Anaheim, CA—Following a weeklong celebration of the Credit Union movement in conjunction with International Credit Union Day, Credit Union of Southern California (CU SoCal) announced 520 lucky Members as winners in their “Dreams Thrive Here” Debit Card Payback Sweepstakes and refunded $20,000 in Member debit card purchases.

Winners were randomly selected from CU SoCal Debit Card holders who made qualifying signature-based purchases between October 15–October 19, 2017. More than 3,554 eligible purchases were made during the designated time frame.

“It’s not every day you get surprised with a refund for a purchase,” stated William Stanton, CU SoCal Member since 1960. “I have been a happy Member of CU SoCal for more than 57 years and was pleasantly surprised when I saw the credit on my account.”

“From the beginning, credit unions were built on the foundation of helping their Members’ dreams thrive,” stated Michelle Hunter, SVP Marketing & Development. “CU SoCal wanted to pay tribute to and celebrate the credit union movement and our Members by echoing our commitment and support of that mission through this fun and engaging campaign.”

About Credit Union of Southern California (CU SoCal)

Founded in 1954 as Whittier Area Schools Federal Credit Union, CU SoCal is a Member-owned financial institution empowering those who live, work, worship, or attend school in Los Angeles County, Orange County, and San Bernardino County to reach their goals and achieve lasting financial security. CU SoCal provides access to convenient money management services and offers competitive rates and flexible terms on auto loans, mortgages, and VISA® credit cards.

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