FOR IMMEDIATE RELEASE Contact: Michelle Hunter

MHunter@CUSoCal.org

714.671.2746



CREDIT UNION OF SOUTHERN CALIFORNIA DEBUTES A BRANCH IN THE CITY OF ORANGE

CU SoCal Introduces Its 19th Branch with Ribbon Cutting Ceremony

Orange, CA—On November 29, 2016, <u>Credit Union of Southern California (CU SoCal)</u>, with assistance from the Orange Chamber of Commerce, held a ribbon cutting ceremony to introduce its new branch to its Members and the public. The credit union location, formally Health Associates Federal Credit Union, founded by CHOC Children's and St Joseph Hospital of Orange and served the surrounding healthcare community exclusively, was acquired by CU SoCal on October 1 to expand and strengthen its financial product and service line. The branch was designed with images from the community and a single wall dedicated to the legacy of St Joseph Hospital and CHOC.

CU SoCal President/CEO, Dave Gunderson, was on-hand for the ribbon cutting and dedicated the branch to the financial wellness of the community with a special acknowledgment to the healthcare community.

Among the attendees at the event were former Health Associates Federal Credit Union CEO, Donn Grizzle, now Vice President of Advocacy and Strategic Initiatives with CU SoCal, members from the Orange County Chamber of Commerce, Allie Reynolds, Senior Associate Director, Cause Marketing & Children's Miracle Network Hospitals, Dennis McClellen, Chief Development Officer at CHOC Children's, Jan Lansing, Vice President, Marketing & Communications, CHOC Children's, Kelly Logan, Manager, Corporate and Donor Relations, St Joseph Hospital Foundation, and former Health Associates' long-term Board member, Connie Zappone from St Joseph Health.

About Credit Union of Southern California (CU SoCal)

Founded in 1954 as Whittier Area Schools Federal Credit Union, CU SoCal has a five-star financial rating from BauerFinancial, a nationally recognized independent bank research firm, and was recently named one of the Best Places to Work for 2016 by the Orange County Register. Today, CU SoCal has more than \$1.1 billion in assets and is dedicated to Building Better Lives for more than 90,000 Member-Owners through World-Class Service and Convenience. Membership is open to those who live, work, worship, or attend school in Los Angeles County, Orange County, or San Bernardino County. For more information, visit CUSoCal.org.