

PRESS RELEASE
FOR IMMEDIATE RELEASE

January 23, 2018
Contact: Michelle Hunter
714.671.2746
MHunter@CUSoCal.org

**CREDIT UNION OF SOUTHERN CALIFORNIA
DEBUTES A NEW BRANCH IN THE CITY OF LA HABRA**

CU SoCal Introduces Full-Service Branch
at the Imperial Promenade Shopping Center in the city of La Habra

La Habra, CA.—On January 23, 2018, [Credit Union of Southern California \(CU SoCal\)](#), with assistance from the La Habra Chamber of Commerce, held a ribbon cutting ceremony to unveil a full-service branch to its Members and the public. The branch, formerly Pacific Community Credit Union (PCCU), was rebranded from the result of a merger that finalized on December 1, 2017. As an option, the state-of-the-art branch offers the convenience of both a self-service, virtual teller, or personalized service with a Member Service Officer. The location, which is just steps away from Chipotle and Corner Bakery, is located on the South East corner of Imperial Highway and Idaho Street.

Mark Sturdevant, President/CEO of the La Habra Chamber of Commerce formally welcomed CU SoCal to their community and presented CU SoCal President/CEO, Dave Gunderson a Certificate of Recognition. Mr. Gunderson expressed the credit union's appreciation and shared CU SoCal's eagerness to continue its relationship with the Chamber and its dedication to build better lives in the community of La Habra.

Among the attendees at the event were David Taylor, representing Matthew Harper, Assemblymember, 74th District, Alexander Gonzales, Staff Representative for Congress Member Dana Rohrabacher, Billy Le, from the Office of Hugh Nguyen of the OC Clerk Recorder and Bonnie Zone from the Los Angeles Times. CU SoCal employees and Members from the surrounding community were also in attendance. The branch address is [1202 S. Idaho St., Suite H, La Habra, CA 90631](#). Branch hours are from 9 a.m.—6 p.m. Monday through Friday and 9 a.m.—1 p.m. Saturdays.

About Credit Union of Southern California (CU SoCal)

Founded in 1954 as Whittier Area Schools Federal Credit Union, CU SoCal has a five-star financial rating from BauerFinancial, a nationally recognized independent bank research firm, and was named one of the Best Places to Work in 2016 by the Orange County Register. Today, CU SoCal has more than \$1.4 billion in assets and is dedicated

to Building Better Lives for more than 100,000 Member-Owners through World-Class Service and Convenience. Membership is open to those who live, work, worship, or attend school in Los Angeles County, Orange County, San Bernardino, and Riverside Counties. For more information, visit CUSoCal.org.