CCPA Privacy Policy

Your Rights under the California Consumer Protection Act

1. Right to know the information we collect about you
2. Right to know what information we share about you
3. Right to request:
   a. The categories of personal information collected about you within the preceding 12 months
   b. The categories of sources from which the personal information is collected
   c. The business or commercial purpose for collecting personal information
   d. The categories of third parties with whom information is shared
   e. The specific pieces of personal information that we have collected about you
4. Right to request deleting of certain personal information
5. Right to non-discrimination in accessing products and services when exercising these rights

Right to Know

Under the California Consumer Privacy Act, consumers have the right to request that the credit union disclose certain personal information that it collects, uses, discloses and sells that is not subject to the exemption of information covered under the federal Gramm-Leach-Bliley Act and implementing regulations and the California Financial Information Privacy Act or the Fair Credit Reporting Act.

To request this information please provide us with the following in your request:

- Your full name
- Any name you may have used with us within the last 12 months
- Your address within the last 12 months
- How you interacted with us within the last 12 months
- Any other information you feel will help us identify any records we have collected about you in the preceding 12 months.

By law and regulation we are required to positively verify your identity prior to responding to your request.

- If you have a password protected account (home banking) with us, you may submit your request through the password protected account and additional information will not be required to be submitted.
- If you do not have a password protected account (home banking) with us, you will need to provide a valid identification card including a state-issued driver's license, ID card or US or other government-issued passport; plus the address portion of a utility bill, bank, investment or credit card statement (number redacted) that contains the name and address that matches your ID and information request.

866.287.6225 | info@CUSoCal.org | CUSoCal.org
- If making a request by phone, we may require you to answer specific questions based on information we have or can obtain about you or have you otherwise verify your identity.
- If you are requesting to know specific pieces of information a higher degree of verification may be required. We will also require, pursuant to CCPA regulations, that you submit a signed declaration under penalty of perjury that you are the consumer to whom the information relates.
- If we are unable to positively identify the person making the request is the consumer to whom the information relates, we may ask for additional verification or may deny the request.

If you use an authorized agent to submit a request to know information under CCPA, you must verify your own identity with us; and provide the agent written permission to submit the request on your behalf unless the agent holds a valid Power of Attorney of Conservatorship of the Estate for you. An agent’s failure to provide proof of authorization will result in a denial of the request.

To submit a verifiable Right to Know request for information, call us at 866 CU SoCal (866-287-6225), or send an e-mail to privacy@cusocal.org (do not include your account number or sensitive information) and we will send one to you. You may also write to us at Credit Union of Southern California, Attention: Privacy Department, P.O. Box 200, Whittier, CA 90608, to request a copy.

Collection and Disclosure of Personal Information

As a financial institution, most of the information we collect falls under the federal Gramm-Leach-Bliley Act or California Information Privacy Act or Fair Credit Reporting Act and is collected used or shared in order to provide you with financial products or services. This information is exempt from the provisions of the California Consumer Privacy Act (CCPA).

Accountholders

If you have an account with us, a privacy notice regarding our privacy practices was provided at account opening and is also available here: www.cusocal.org/about/disclosures along with our other privacy notices and policies or you may call us at 866 CU SoCal (866-287-6225). You may also write to us at or you may also write to us at Credit Union of Southern California, Attention: Privacy Department, P.O. Box 200, Whittier, CA 90608, to request a copy.

Non-Accountholders

If you do not have a personal account with us, we may collect information about you and share the information as necessary for our business purposes to process a financial or other transaction initiated by you or by one of our accountholders. The following are types of information that we may collect:

Name, address, e-mail address, tax identification number or social security number, driver’s license, state ID or passport number or other similar identifier (used to identify
you or as required by law); signature (on contracts, forms or deposits), telephone number, employment, sex, age (if needed to process a transaction or as required by law); financial institution name, account number, ATM, debit or credit card number (in conjunction with a transaction with us or our accountholder); visual information from ATM or security cameras (for security purposes); internet or other electronic network activity information (disclosed below).

If you are a party to a business account, this section applies to your personal information.

Website Users

If you use our website, we may collect the following types of information from you that may be covered by the California Consumer Privacy Act:

- IP address, browsing history, search history, products and services considered, products and services obtained geolocation data, and information about your interaction with our website, application or advertisement. We collect this information for security purposes, to customize your browsing experience with us and to display customized advertisements about our products and services that may be of interest to you.

You can review our Online Privacy Policy here.

If you complete an online form, we may also collect your name, e-mail address, physical address or phone number that you provide to us to be used as specified on or with the form.

Mobile Banking/Mobile App Users

If you use our mobile banking, we collect only the information necessary to perform the transactions you request. This information is not subject to the California Consumer Privacy Act.

All Consumers

In addition to the privacy practices listed above, the credit union may collect the following types of information from you that may be covered by the California Consumer Privacy Act:

- Name, address, e-mail address, phone number if you have entered any drawing or raffle or completed any information request form. This information may be used to market our products and services to you.

In addition to the privacy practices listed above, the credit union may collect the following types of information about you that may be covered by the California Consumer Privacy Act:

- Products and services considered or obtained or purchased from others; consuming history or tendencies; information regarding interaction with an internet website, application or advertisement; or inferences drawn from any of the information categories in this list to create a profile about your preferences. This information may be used to market our products and services to you, for our own analytic use to study the pages visited on our or other websites.
We collect information from third party providers such as consumer reporting agencies, marketing firms, social media, vendors and service providers, state and federal or local agencies, referrals from employees or others, and other financial institutions or transaction processors or parties.

We may disclose this information to third parties to help us market our products and services to you, or assist us with our own analytic use.

**Minors**

The credit union does not knowingly collect or maintain information on children under the age of 16 unless they are a party to an account including an owner or co-owner, a beneficiary, or under a Uniform Transfers to Minor's Act or Coogan Account.

**Credit Union does not “sell” information as defined under CCPA**

The credit union does not sell, rent, release, disclose, disseminate, make available, transfer or otherwise communicate consumer’s personal information to another business or third party for monetary or other valuable consideration.

**Right to Request Deletion of Personal Information**

Consumers have a right to request that certain information collected or maintained by the credit union be deleted after you have received our response to your Right to Know request. To submit a verifiable Right to Know request for information, call us at 866 CU SoCal (866-287-6225), or send an e-mail to privacy@cusocal.org (do not include your account number or sensitive information) and we will send one to you. You may also write to us at Credit Union of Southern California, Attention: Privacy Department, P.O. Box 200, Whittier, CA 90608, to request a copy.

*Please note that information necessary to comply with or be retained under a law, rule or regulation; information not subject to the CCPA; information necessary to process transactions or maintain accounts or as otherwise allowed by law is not subject to deletion.*

To request this information be deleted, please provide us with the following in your written request:

- Your full name
- The information you are requesting to be deleted

By law and regulation we are required to positively verify your identity prior to responding to your request.

- If you have a password protected account [home banking] with us, you may submit your request through the password protected account.
- If you do not have a password protected account with us, you will need to provide a valid identification card including a state-issued driver’s license, ID card or US or other government-issued passport; plus the address portion of a utility bill, bank, investment or
credit card statement (number redacted) that contains the name and address that matches your ID and information request.

- If we are unable to positively identify the person making the request to delete is the consumer to whom the information relates (or authority to make the request on the consumer’s behalf), we may ask for additional verification or may deny the request.
- Prior to deleting information, we are required to re-verify your consent to delete.

**Non Discrimination**

The credit union will not discriminate against a consumer who has exercised any of their rights under the CCPA.