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## CREDIT UNION OF SOUTHERN CALIFORNIA WILL HELP TO FIGHT IDENTITY THEFT

Free Community Shred Events In Whittier And Fullerton

**Whittier and Fullerton, CA**—On Saturday, April 18, 2015, <u>Credit Union of Southern California</u> (CU SoCal) will help Los Angeles, Orange, and San Bernardino County residents protect their identities by safely disposing their confidential documents at its sixth annual free community Shred-A-Thon.

As the threat of consumer fraud and identity theft is an increasingly common occurrence, research shows that most identity thieves obtain information through traditional paper-based sources rather than electronic channels.

The community credit union will host mobile shredding trucks at its Fullerton and Whittier branches where attendees can bring up to three boxes of confidential documents to shred for free by licensed document destruction specialists on site.

"Our goal is to increase awareness of identity theft and data protection and allow people the opportunity to dispose of sensitive documents that, if discarded improperly, could open the door to identity theft," stated Michelle Hunter, CU SoCal's SVP of Marketing and Development. "Our hope is that providing individuals the opportunity to have their confidential documents destroyed on site and free of charge will help to make our communities safer."

The mobile shredding trucks will be at the Fullerton and Whittier Greenleaf branch locations from 9 a.m. until noon. The destroyed confidential documents will be recycled into new paper products.

## About Credit Union of Southern California (CU SoCal)

Founded in 1954 as Whittier Area Schools Federal Credit Union, CU SoCal is dedicated to providing Members with World-Class Service, competitive products, and convenience. With more than \$960 million in assets, 77,000 Members and fifteen branch locations, CU SoCal is dedicated to the credit union motto of "People Helping People." Our products and services are highly competitive with banks and other financial providers. Visit CUSoCal.org or call 562.698.8326 for further information. Membership is open to those who live, work, worship, or attend school in Los Angeles County, Orange County, or the cities of Chino, Chino Hills, Ontario, and San Bernardino. www.CUSoCal.org.