

For Immediate Release

Contact: Michelle Hunter, Senior Vice President of Marketing and
Development

Phone: 714.671.2746 direct line

Email: MHunter@CUSoCal.org

El Monte Branch Named Business of the Year

El Monte, Calif., September 10, 2009—Credit Union of Southern California’s (CU SoCal) El Monte branch has been awarded the El Monte Business of the Year award. The awards ceremony was held July 16 at the El Monte Community Center. The 130 attendees included members of the CU SoCal senior management team and branch managers.

“We are honored to be selected as the El Monte Business of the Year,” said Dave Gunderson, CU SoCal President/CEO. “We are privileged to take part in building strong communities in the areas we serve.”

CU SoCal is an active participant in community and chamber events. CU SoCal donates monthly gifts for El Monte’s business mixers and is a sponsor at the annual golf tournament. CU SoCal’s El Monte branch manager, Caesar Mayor, is an active member of the El Monte/South El Monte Rotary Club, serving as president for the past two years. For more information on how CU SoCal is making a difference in the community, please visit www.CUSoCal.org.

About Credit Union of Southern California (CU SoCal)

With more than \$500 million in assets, CU SoCal is ranked the 19th largest credit union in Los Angeles County and has a superior 5-star financial rating from BauerFinancial. Founded in 1954, CU SoCal is dedicated to providing its more than 45,000 Member-Owners with World-Class Service, competitive products and convenience. Membership is available to those who live, work, attend school or worship in Orange County, the San Gabriel Valley and the cities in between. Visit www.CUSoCal.org or call 866 CU SoCal (866.287.6225) for more information.

###