



FOR IMMEDIATE RELEASE

Contact: Michelle Hunter

Senior Vice President, Marketing

714.671.2746

[mhunter@cusocal.org](mailto:mhunter@cusocal.org)

## **Southern California's Helping Hands (SCHH) Helps 99 Families**

Whittier, CA—December 18, 2007

Southern California's Helping Hands (SCHH) held their annual Holiday Gift Event on Thursday, December 13<sup>th</sup> at Credit Union of Southern California's (CU SoCal) Whittier branch. SCHH helped 99 families celebrate the Christmas season by gifting clothes, toys, home appliances and other items.

Families invited to the event enjoyed snacks, hot dogs and sweet treats. Each had an opportunity to meet with Santa and have their pictures taken. Face painting was an added surprise for the children. Thanks to Frosty's Forest's (located in Brea) donation, each family also received a coupon for a free Christmas tree. Families unable to attend the event received a \$100 Wal-Mart gift card.

A total of \$12,000 in gifts was distributed. The event was coordinated by CU SoCal employees who volunteered their own time to shop, wrap and entertain. SCHH, in collaboration of CU SoCal, has helped thousands of families through events like this since its inception in 1997.

### **About Southern California's Helping Hands (SCHH)**

Founded in 1997 by CU SoCal employees, SCHH's vision is to provide Southern California's poor and needy families with the basic necessities of life, treating them with dignity and respect. SCHH provides food, clothing and financial assistance to families in need. For more information, call 714.671.2701.

### **About Credit Union of Southern California (CU SoCal)**

Founded in 1954 as Whittier Area Schools Federal Credit Union, CU SoCal is dedicated to providing Members with World-Class service and convenience. With more than \$500 million in assets, 43,000 Members and six branch locations, CU SoCal is dedicated to the credit union motto of "people helping people." Our products and services are highly competitive with banks and other financial providers. Visit [www.CUSoCal.org](http://www.CUSoCal.org) or call 866 CU SoCal, (866.287.6225) for further information. Membership is open to those who live, work or worship in Orange County, San Gabriel Valley and all cities in-between.